

## Split Season Working Group Report April 28<sup>th</sup>,2020

Our working group met several times to discuss splitting league fees into two seasons and how our registration process would be affected by that implementation. We also discussed potential obstacles such as teams with greater than 4 players, and specifically if some of those players only wanted to play for half the season.

We decided after much deliberation to recommend to the board that for the upcoming season, we trial the option with the Wednesday night ladies' league only. Our reasons are as follows:

- We felt it would be better to trial it with a small league so that potential negative impact to the club in the way of loss of fees after Christmas would be smaller
- The Ladies' expressed the interest in doing this in the hopes of attracting a younger demographic and subsequently grow their league
- We felt logistically, it might be very challenging to offer that option to the Monday and Friday night leagues because typically they have the most teams with more than 4 people on them.
- The men's league was almost full last season, so perhaps they do not need incentive such as splitting fees to attract membership
- The Tuesday night Sponsor League operates differently in that each team has a sponsor for the entire season.

Our recommendation for implementation is as follows:

- The season will be divided into two sessions.
  - Fall session to run from October 14<sup>th</sup>- December 16<sup>th</sup>
  - Winter session to run from January 6<sup>th</sup> – March 10<sup>th</sup>
- The yearly fee will be divided in half, with no administration fees for the half season (the rationale on this decision is because curlers who would be willing to pay for a full season have no option to do so, so they shouldn't be penalized for having to register for a half season).
- Fees would be \$170.00 before GST.
- Capital improvement would be charged once per season
- Curling affiliation fees would be paid with first session registered for
- Discounts for new curlers and returning curlers would apply at the rate of 30% and 15% respectively for both sessions
- Multiple league discounts would still apply but needs to be looked at as to how it would work.

Respectfully,

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